

# **TAMIL NADU STATE AGRICULTURAL MARKETING BOARD**

**Activities of Tamil Nadu State  
Agricultural Marketing Board**

## **TAMIL NADU STATE AGRICULTURAL MARKETING BOARD**

TNSAMB was established by an executive order of the State Government vide G.O. Ms. No.2852 Agriculture Department dated 24.10.1970

Reconstituted as Statutory Board in accordance with the new Act namely “The Tamil Nadu Agricultural Produce Marketing (Regulation) Act 1987” which was brought into force with effect from 01.02.1991, as per **G.O. Ms. No.299 Agriculture (AM.1) Department dated 13.06.1995**

# CONSTITUTION

The Board is consisting of an President nominated by Government and of the following members.

[As per section 36 of “Tamilnadu Agricultural Produce Marketing (Regulation) Act 1987”]

1. 26 Non-Official Members (Chairman/Special officers of 26 Market committees)
2. Director/Commissioner of Agricultural Marketing and Agri Business
3. Registrar of Co operative societies
4. Managing Director, Tamilnadu State Warehousing Corporation
5. Agricultural Marketing Advisor, Government of India
6. President, Tamilnadu Cooperative Marketing Federation
7. An Officer from the Agriculture Department in the secretariat not below the rank of Deputy Secretary to Government dealing with the subject Agriculture Marketing

## BOARD SET UP

The Chief Executive Officer is the administrative head of the Board. The Chief Executive Officer is assisted by an Assistant Secretary(P&P) and an Agricultural Officer at the Head Quarters. Two Assistant Directors of Agriculture with one Agricultural officer is looking after Food Park, Agro processing clusters, Agriculture export, Geographical indications.

The Training centre at Salem is headed by a Joint Director of Agriculture, assisted by three Assistant Directors of Agriculture(Trg) and other supporting staff.

The Engineering wing of the Board is headed by an Superintending Engineer and he is assisted by an Assistant Executive Engineer at Head Quarters, and one Assistant Executive Engineer at Vellore Sub-Division and one Assistant Executive Engineer at Madurai Sub-Division.

## **SOURCES OF INCOME**

The Market Committees contribute 15% of their revenue from Market fee and Licence fee to the Tamil Nadu State Agricultural Marketing Board. Fifty percent of this amount is set apart as market Development Fund, from which expenditure towards developmental activities of market including publicity, propaganda and training are being met. The remaining fifty percent of the amount is being spent for employees salary and other expenses.

## **Activities of Tamil Nadu State Agricultural Marketing Board**

1. Conducting market research and survey.
2. Creation and maintenance of market infrastructure facilities by Engineering wing of TNSAMB viz., Terminal market complex, Green park, International Flower Auction Centre.
3. Imparting training to farmers and officials.
4. Organizing seminars, workshop and exhibitions.
5. Functioning as state level supporting Agency for Price support scheme.
6. Coordinating Agro Export promotional activities viz., Mega Food Park, Agro processing cluster, Geographical indication, State level Seminar on Agri Export, PRTL.
7. Administering the Board Fund and Market Development Fund

## Staff Details

Name of the Post	Total No. of Sanctioned Post	Filled up	Vacant
Chief Executive officer	1	-	1
Joint Director of Agriculture	1	1	-
Executive Engineer	1	1	-
Assistant Executive Engineer	3	3	-
Assistant Secretary / Deputy Director of Agriculture	1	1	-
Assistant Director of Agriculture	5	5	-
Agricultural Officer	2	1	1
Assistant Engineer/ Junior Engineer	9	9	-
Senior Draughting Officer	1	1	-
Draughting Officer	2	-	2
Assistant Accounts Officer	1	1	-
Superintendent	6	6	-
Assistants	19	12	7
Accountant	1	-	1
Divisional Accountant	1	-	1
Artist	1	-	1
Junior Assistant	5	5	-
Steno-Typist	2	2	-
Typist	6	5	1
Driver	8	1	7
Record Clerk	1	1	-
Office Assistants	14	7	7
Cine Operator	1	-	1
Watchman	1	-	1
Technical Assistant	1	1	-
<b>Total</b>	<b>94</b>	<b>63</b>	<b>31</b>

## TNSAMB Training Programmes for the year 2023-24

Sl.N O.	Category of Trainees	Physical (Nos)		Finance Rs. in Lakhs		No. of beneficiaries	No.of days
		Target	Achmt.	Allocations (In Lakhs)	ExPenditure (In Lakhs)		
		<b>Regular Trainings</b>					
1.	Agri Business Staff	18	13	7.30	5,31,825	254	39
2.	Market Committee Staff	8	4	5.70	2,14,075	79	18
3.	Farmers	15	15	10.46	10,39,100	389	36
<b>Total</b>		41	32	23.46	17,85,000	722	93
<b>Special Training</b>							
4.	TNIAMP – Orientation Training	2	2	2.58	2,55,720	40	6



## TNSAMB Training Programmes for the year 2024-25

Sl.N o.	Category of Trainees	Physical (Nos)		Finance Rs. in Lakhs		No. of beneficiaries	No.of days
		Target	Achmt.	Allocations	ExPenditure		
<b>Regular Trainings</b>							
1.	DD(AB)	1	1	43,875	42,700	19	4
2.	Agri Business Staff	15	7	7,73,690	3,67,740	137	21
3.	Market Committee Staff	10	4	8,50,440	2,96,800	80	18
4.	Farmers	15	11	12,10,050	8,62,680	294	25
<b>Total</b>		<b>41</b>	<b>23</b>	<b>28,78,055</b>	<b>15,69,920</b>	<b>530</b>	<b>68</b>
<b>Special Training</b>							
4.	TNIAMP – Phase IV Orientation Training	2	2	2.56	2,40,315	33	8

## **MEGA FOOD PARK - GANGAIKONDAN, TIRUNELVELI DISTRICT**

**Location** : SIPCOT land, Gangaikondan, Mannur block

**Area** : 50 Acre

**PIA** : Tamil Nadu State Agricultural Marketing Board (TNSAMB)

**Project Cost** : **Rs 77.02 Crore**

### **Means of Finance:**

i) MoFPI, Gol grant : Rs. 23.63 Crore

ii) PEA equity contribution : Rs. 7.85 Crore

iii) Term Loan : Rs. 7.85 Crore

iv) NABARD Loan : Rs. 37.69 Crore

**Expenditure made so far** : **Rs. 54.44 Crore**

### **Note:**

➤ Two installment release of Rs. 12.22 Crore got from MoFPI, Gol

➤ Documents submitted to MoFPI, Gol for getting 3<sup>rd</sup> installment grant.

➤ Out of 50 acres of land, 28 acres are being leased out to Food Processing investors.

## **Phase- I implementation of Agro Processing Clusters 2018-19**

**Location** : Theni, Dindigul, Krishnagiri, T.V.Malai, Salem,  
Cuddalore, Madurai

**Area** : 10 Acre each

**PEAs** : Concerned Market Committee Secretaries

**Project Cost** :Rs. 189.98 Crore

### **Means of Finance:**

i) MoFPI, Gol grant :Rs. 42.12 Crore

ii) PEA equity contribution :Rs. 38.00 Crore

iii) Bank Term Loan : Rs. 39.19 Crore

iv) NABARD Loan :Rs. 70.67 Crore

**Expenditure made so far** : Rs.147.24 Crore

### **Note:**

➤ 1<sup>st</sup> installment MoFPI grant of Rs.13.27 Crore has been released and utilized.

➤ For getting 2<sup>nd</sup> installment release, 5 acres of Food Park plots to be

**Physical and Financial Progress of Mega Food Park and Agro Processing Clusters dated: 02.12.2024**

Sl: No	Agro Processing Clusters	Basic Enabling Infrastructures (Site Development, Internal Roads, Truck Parking Bay, Weigh Bridge (60 MT), Counpond Wall With Gate, Office cum Canteen Building, Water and Effluent Treatment Plant & Electrical Works)					Core Infrastructures (5000 MT Cold Storage, Grading & Sorting Hall, Ware House, Pack House, Power House & Generator, Laboratory, MCC Cabling, Earthing etc., for Cold Storage.				Total Expenditure (Rs.in crore)	Remarks
		Project Cost (Rs.in crore)	Estimate Cost (Rs.in crore)	Physical Progress (%)	Financial Progress		Project Cost (Rs.in crore)	Physical Progress (%)	Financial Progress			
					Expenditure (Rs.in crore)	% of the Progress			Expenditure (Rs.in crore)	% of the Progress		
	<b>MEGA FOOD PARK</b>											
1	<b>Gangaikondan - Tirunelveli</b>	77.02	33.62	95%	30.57	91%	25.08	99.78%	23.87	95%	<b>54.44</b>	Work is in Progress. Work will be Completed by January 2025
	<b>AGRO PROCESSING CLUSTERS</b>											
2	<b>Thiruvannamalai - Thiruvannamalai</b>	25.50	5.176	95%	4.210	81.34%	15.84	100%	15.617	99%	<b>19.83</b>	Work is in Progress. Work will be Completed by January 2025
3	<b>Chennapalli - Krishnagiri</b>	26.83	5.594	90%	3.40	60.78%	15.841	90%	12.76	81%	<b>16.16</b>	Work is in Progress. Work will be Completed by January 2025
4	<b>Kottur - Theni</b>	26.31	6.14	100%	6.01	98%	15.912	100%	15.27	96%	<b>21.28</b>	Work Completed
5	<b>Kanjayakanpatti - Salem</b>	25.25	5.73	100%	4.66	81.33%	16.59	100%	16.53	99%	<b>21.19</b>	Work Completed
6	<b>T.Poidaiyur - Cuddalore</b>	25.00	6.19	90%	4.96	80.13%	16.25	100%	15.70	97%	<b>20.66</b>	Work is in Progress. Work will be Completed by January 2025
7	<b>Thamgammappatti - Dindigul</b>	29.02	7.251	100%	7.25	100.00%	17.1058	95%	16.25	95%	<b>23.50</b>	Finishing work is in Progress. It will be Completed by December 2024
												Finishing work is in

## 2.a. Agro Export Promotion- State Government Initiatives 2021-22

Implementation Status					Finance (Rs. in lakh)
Sl. No	Activity	Administrative approval	Sanctioned Amount	Expenditure incurred	Status
1	Establishment of Agro Export Facilitation Center at Guindy, Chennai	100.00	100.00	74.00	G.O issued on 15.07.2022 Construction work completed. Inaugurated on 04.09.2023
2.	Getting GI indication for indigenous crops of Tamil Nadu	30.00	30.00	15.00	<ul style="list-style-type: none"> <li>• GI filed for 10 crops viz.,Sholavandhan Betel leaf, Panruti Jack, Panruti Cashew, Thooyamalli Rice, Puliankudi acid lime, Virudhunagar Samba Chilly, Chettikulam small onion, Ramnad Chithiraikar Rice, Salem Kannadi Kathiri and Kavinthanpadi Nattu Sakkarai.</li> <li>• GI obtained for Sholavandhan Betel leaf</li> <li>• Reply submitted for Formality Check Report (FCR) for other products. GI will be obtained soon</li> </ul>
3	Awarding cash prize to best performing exporters (2022 – 23)	2.00	2.00	2.00	Award granted to Cashew Exporter

**Agro export promotion Contd.,...**

<b>Implementation Status</b>					
<b>Finance (Rs. In lakh)</b>					
<b>Sl. No.</b>	<b>Activity</b>	<b>Administrative approval</b>	<b>Sanctioned Amount</b>	<b>Expenditure incurred</b>	<b>Status</b>
4.	Awarding cash prize for best performing exporters	2.00	2.00	2.00	Award granted to Moringa Exporter
5.	Encouraging First time exporters by providing 50 % financial assistance for lab test intended for export	10.00	10.00	0.015	An amount of Rs.1500/- released as subsidy to a first time exporter.
	<b>Total</b>	<b>242.00</b>	<b>168.00</b>	<b>110.375</b>	

## 2.c.Agro Export Promotion Activities -2023-24

Implementation Status					
					Finance (Rs. In lakh)
S. No.	Activity	Administrative approval	Sanctioned Amount	Expenditure incurred	Status
1	Getting Geographical Indication for 15 Unique crops of Tamil Nadu	45.00	45.00	22.5	GI Filed for all 15 agricultural products (Krishnagiri Arasampatti Coconut, Krishnagiri Panneer Rose, Thanjavur Peravoorani Coconut, Mulanoor Moringa, Thoothukudi Vilathikulam Chillies, Sattur Vellari, Cuddalore Kottimulai Brinjal, Thanjavur Veeramangudi Achu vellam, Madurai Sengarumbu, Sivagangai Karuppukavuni rice, Kanyakumari Andarkulam Brinjal, Viruthunagar Athalakkai, Dindivanam Panipayaru, Karur Sengal Thuvarai and Javathu hills Samai) Reply for Formality Check Report is under preparation
2	State Level Seminars on Agricultural Export Promotion (10 No.)	50.00	50.00	5.00	State Level Seminar conducted in Salem, Vellore, Trichy. In Tirunelveli it has been proposed to be conducted on 09.02.2024. In other districts, seminars will be conducted before March 2024.

### **3. Price Support Scheme (PSS)**

- TNSAMB is functioning as the State Level Support for implementing the Price Support Scheme
- Government have given permission for maintaining a corpus fund of Rs.20 crore utilizing the TNSAMB Market development fund towards copra and pulses procurement.
- Presently an amount of Rs.20.8588 crore is maintained as corpus fund for immediate online settlement of MSP to farmers.
- Permission is accorded during third board meeting held on 16.10.2023 for maintaining a corpus fund of Rs.25 crore



## Price Support Scheme Achievement

### a. Pulses procurement

Crop	Year	Target (MT)	Qty. Procured (MT)	Value (Rs. in crore)	Farmers benefitted
Black gram	2017-18	3,000	1548.161	8.360	1307
	2018-19	58,425	3153.636	17.660	3188
	2019-20	22,275	6.850	0.039	6
	2020-21	6,000	--	--	-
	2021-22	38,000	--	--	-
	2022-23	60203	0.00	0.00	0.00
	2023 -24	150205	0.00	0.00	0.00
	2024-25	27570	0.00	0.00	0.00
	<b>Total</b>	<b>374378</b>	<b>4708.65</b>	<b>2605.95</b>	<b>4501</b>
Greengram	2018-19	21,525	5688.485	39.677	4538
	2019-20	13,000	169.400	1.194	194
	2020-21	9,000	5592.550	40.244	3685
	2021-22	12,367	4250.535	30.923	4585
	2022-23	12605	2135.95	1656.42	1923
	2023-24	10578	1924.15	1646.69	1250
	2024-25	2600	0.00	0.00	0.00
	<b>Total</b>	<b>85675</b>	<b>19761.07</b>	<b>14506.92</b>	<b>16141</b>
Redgram	2018-19	10,000	399.800	2.269	563
	2019-20	5,000	502.980	2.917	530
	2020-21	14,000	10.000	0.060	10
	2021-22	10,992	32.870	0.207	57
	<b>Total</b>	<b>39,992</b>	<b>945.650</b>	<b>5.453</b>	<b>1160</b>
<b>Grand total</b>		<b>5,00,045</b>	<b>25,415</b>	<b>17,412</b>	<b>21,222</b>

## b. Copra procurement

Crop	Year	Target (MT)	Qty. Procured (MT)	Value Rs in Lakh.	Farmers benefitted
Copra	2019	25,000	310.495	2.956	1,314
	2020	40,000	43.08	0.434	43
	2021	51,000	32.95	0.341	110
	2022	51,000	39,510.57	418.417	33,463
	2023	90,000	79035.03	85797.29	58413
	2024	90,300	28189.65	31460	19511
<b>Total</b>			<b>147108.54</b>	<b>159492.56</b>	<b>102805</b>

### Programme for the year 2024- 2025

Crop	Approved quantity (MT)	Procured quantity	Procurement period	Market Price per Kg	MSP per Kg
<b>Kharif 2024-25 Marketing Season</b>					
Blackgram	27570	Nil (MP>MSP)	25.09.2024 to 23.12.2024	76-84	86.82
Greengram	2600	Nil (MP>MSP)		72-78	74.00
<b>Copra 2024 – Approved</b>					
Milling Copra	88300	28189.65	13.03.2024 to 10.06.2024	80-82	111.60
Ball Copra	2600	6.000		110-125	120.00

Implementation Status				Finance (Rs. in lakh)
Sl. No.	Activity	Project Cost	Fund utilized	Status
1	International Flower Auction Centre, Hosur	20.20 cr	18.67 cr	<ul style="list-style-type: none"> <li>Civil works completed</li> <li>Grower and buyer registration in progress; So far registered: Grower -119; buyer -39</li> <li>Till now, 87,658 bunches and 16,43,255 Stems has been traded for the value of Rs.79,21,646.00</li> </ul>
2.	Terminal Market Complex	135.00 cr + NHM subsidy - Rs.48.00 cr		<ul style="list-style-type: none"> <li>Global Tender Notice was issued during December 2010.</li> <li>Private enterprise/SPV selected - M//s.Ulavar Kalanjiyam Limited, Chennai</li> <li>OMDA) had been executed between DAMAB and M/s.UKL during December 2019</li> <li>Leased out the land to the firm by entering with an 99 years lease agreement as per the SIPCOT Model during April 2021</li> </ul>